



Mayur Chettiar

25, Male 📍 Pune

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About Me

I am a 25 year old Graphic Designer, Social Media Strategist and User Experience Designer from Pune, Maharashtra.

Having posted every single day for 2 years i gained an Instagram following of 35,000+ and reached more than 7 lakh people with my content alone.

I have worked with the likes of Spykar, Damensch, Amazon Prime, MX Player and many more such brilliant companies.

Skills

Vector based Software's

Extremely proficient in Adobe Illustrator, Affinity Designer

Photo based Software's

Fairly proficient in Adobe Photoshop, Affinity Photo and Procreate

Video based Software's

Can animate a decent amount in Adobe After Effects and edit fairly well in Adobe Premiere Pro

3D software and Sculpting

Decent in Sculpting objects on ipad with Nomad Sculpt and fairly decent with Blender

Web design applications

Proficient in Figma and decent in Adobe XD

Presentation

Great at coming up with ideas on the spot and proficient in explaining things in English/Hindi

Work Links

[Instagram](#)

[Behance](#)

[Figma](#)

[LinkedIn](#)

Consultancy

Habuild as an UI UX consultant
Aug 2022 - Current

Worked on their UX Flow and determined what their discovery should be like.

Improved their Whatsapp structure and included dialogues that made their process smoother.

Designed their Dashboard, Front-end webpage, and worked on research based Yoga brochures

DDB Mudra as a Social Media consultant

Feb 2022 - Aug 2022

Worked on Royal Challenge official social media and Animation screens

Determined the Animation scenes of Gordon's and consulted the Animator

Worked on Signature's promotional poster and tweaked some creatives

Featured In

[Conducted an UI UX workshop in VIT Andra Pradesh - 2022](#)

[Vygr News - Meet Mayur Chettiar](#)

[EatMyNews 2021 - If you do not take up a particular skill, someone else will.](#)

[DotYeti 2021 - 14 Creative Leaders share the importance of Graphic Design](#)

Work Featured by Trusted Brands:

Social Media Dissect
Social Samosa
Ads Media Insider
Marketing Birds

Full-time

Kaamyup -

Design Head,

Founder, CDO

Feb 2021 - Feb 2023

Worked extensively on the UX of the Kaamyup App and the Branding behind it

Pushstart as a Social

Media

Manager/ Designer

Aug 2021 - Feb 2022

Worked as the Social Media Manager and scaled the online presence of their community

Cognizant as a

Programmer Analyst

Campus Selection

Got selected as a Programmer Analyst between top 5 students and came first in my class

Freelance

Swiggy

Made Social Media Posts and helped in a campaign during New Year

Damensch

Promoted their brand on my Instagram page

Amazon Prime

Gave the idea for their countrywide Amazon 'ME' campaign through WLDD

MX Player

Promoted their multiple shows on mu Instagram

Spykar

Made A 3 post campaign for their official Instagram page